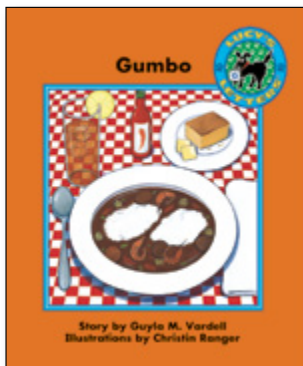


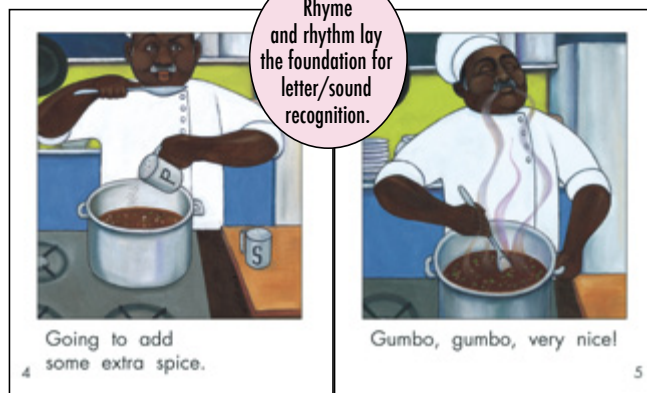
Lucy's Letters

The Alphabet



Research-based, explicit instruction in letter/sound correspondence that creates a foundation for early reading skills.

This practical, organized, affordable program establishes the relationship between sound and letters. Colourful, engaging storybooks focus on one letter of the alphabet, including separate books for long and short vowel sounds.



Sample pages from the *Gumbo* Student Book

Student Books are 5½" x 6½", 8 pages.
Big Books are 14½" x 19", 8 pages.

Sampler Set (1 of each of the 31 Student Books)	MR #032992	\$ 96.95
Sample Set of Big Books (1 of each of the 31 Big Books)	MR #032991	\$ 579.95
Teacher Guide	MR #032993	\$ 43.95
Complete Set - 6-packs of each book (all 31 6-packs and Teacher Guide)	MR #032990	\$ 599.95
Total Package (all 31 6-packs, 31 Big Books, and the Teacher Guide)	MR #032989	\$1,149.95

Emergent readers practice:

- the alphabetic principle
- phonological awareness
- phonemic awareness
- print awareness
- oral language

Clear and consistent letter sounds promote auditory recognition.

Take-home activities strengthen the literacy-learning partnership.

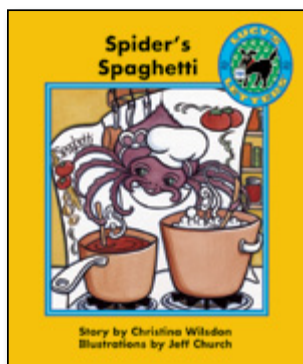
TEACHER GUIDE

Title-specific activities for all 31 books cover before-, during-, and after reading activities and take-home activities.



Initial Consonant Blends and Digraphs

Research strongly supports the teaching of initial consonant blends and digraphs as an early reading strategy.



Thirty-six student books introduce early readers to initial consonant blends and digraphs as the next logical step beyond single letters in learning letter/sound correspondence. Consonant clusters are fairly predictable in the sounds they make providing the basis for developing word-decoding skills.

Developing readers practice:

- the alphabetic principle
- phonological awareness
- phonemic awareness
- print awareness
- oral language

Visual cues support vocabulary acquisition of related words.

The featured consonant blend or digraph is used consistently throughout the story.

Repetition promotes reading success.

TEACHER GUIDE

Title-specific activities for all 36 books cover before-, during-, and after-reading activities; and take-home activities.

READING ASSESSMENT RESOURCE

Testing activities assess print, sound, and word identification.

Student Books are 5½" x 6½", 8 pages.
Big Books are 14½" x 19", 8 pages.

Sampler Set (1 of each of the 36 Student Books)	MR #032995	\$ 112.95
Teacher Guide	MR #032996	\$ 43.95
Reading Assessment Resource	MR #043520	\$ 43.95
Complete Set (all 36 6-packs, Teacher Guide, and Reading Assessment Resource)	MR #043519	\$ 749.95



Sample pages from the *Spider's Spaghetti* Student Book

Fred's Phonograms



Most Frequent and Common Phonograms

50 titles featuring common word patterns—in stories!

Research-based, explicit instruction using phonogram patterns to support and encourage early reading.

These student books use a whole-to-part phonics approach to introduce phonograms in a story context. Phonograms support early readers with decodable patterns that provide a comfortable entry point to print.

This easy-to-use program develops:

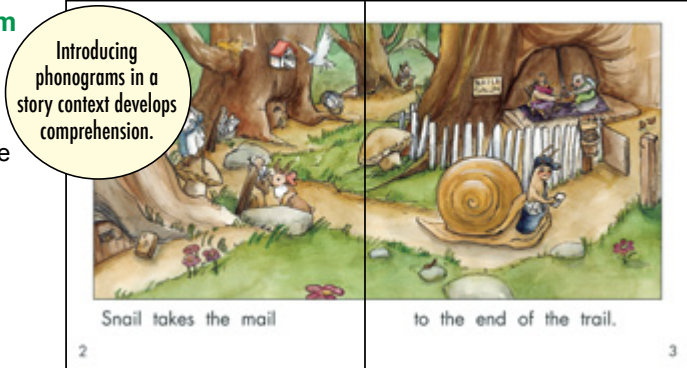
- phonemic awareness
- word generation
- word decoding
- comprehension
- word recognition

Teacher Guides Contain word recognition activities and a *Home-Word Bound* take-home newsletter for each title.

Reading Assessment Resource Oral and written assessment activities in the areas of Word Analogy, Word Analysis, and Word Generation.

Complete Set (all 50 6-packs and two Teacher Guides)	MR #032998	\$ 999.95
Total Package (all 50 6-packs, 20 Big Books, both Teacher Guides, and the Reading Assessment Resource)	MR #032997	\$ 1,399.95

The featured phonogram is repeated throughout the story to build word recognition.

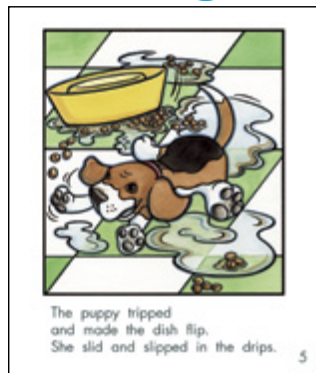


Student Books are 5½" x 6½", 8 pages.
Big Books are 14½" x 19", 8 pages.

Sample pages from *Snail Mail*

Sampler Set (1 of each of the 50 Student Books)	MR #033000	\$ 155.95
Sample of Set A Big Books (20 books)	MR #032999	\$ 374.95
Set A Teacher Guide (20 titles)	MR #033001	\$ 43.95
Set B Teacher Guide (30 titles)	MR #033002	\$ 43.95
Reading Assessment Resource	MR #033003	\$ 43.95

Phonogram Variations



The puppy tripped and made the dish flip. She slid and slipped in the drips.

Sample page from *The Messy Puppy*

20 titles featuring varied, but related, word patterns.

Multiple phonograms within a story context, significantly increasing word generation potential. Featured phonograms represent vowel and consonant substitutions of a common phonogram.

Early readers practice:

- phonics
- word generation
- word decoding
- comprehension
- word recognition

Teacher Guide Offers word-generation activities and reproducible *Home-Word Bound* take-home newsletter.

Reading Assessment Resource Assessment tasks are organized into three sections: *Word Recognition*, *Word Generation*, and *Reading Comprehension*.

Student Books are 5½" x 6½", 8 pages.

Sampler Set (1 of each of the 20 Student Books)	MR #033005	\$ 62.95
Teacher Guide	MR #033006	\$ 43.95
Reading Assessment Resource	MR #033007	\$ 43.95
Complete Set (all 20 6-packs, Teacher Guide, and Reading Assessment Resource)	MR #043521	\$ 449.95

Long and Short Vowels

Use the predictability of phonograms to teach long and short vowel sounds.

Multiple phonograms in a story context introduce the long and short sounds of vowels. Ten of the titles feature a single long or short vowel sound. The other ten feature the five long sounds of the vowels of the five short sounds in different phonogram patterns.

Developing readers practice:

- phonics
- word recognition
- comprehension
- word decoding
- word generation

Teacher Guide Title-specific sections follow the whole-to-part phonics approach as students use the long and short vowel phonograms to build word recognition, practice word generation, and develop reading comprehension.

Reading Assessment Resource Assessment tasks are organized into three sections: *Word Recognition*, *Word Generation*, and *Reading Comprehension*.



Student Books are 5½" x 6½", 8 pages.

Sampler Set (1 of each of the 20 Student Books)	MR #043523	\$ 62.95
Teacher Guide	MR #043524	\$ 43.95
Reading Assessment Resource	MR #043525	\$ 43.95
Complete Set (all 20 6-packs, Teacher Guide, and Reading Assessment Resource)	MR #043522	\$ 449.95